

FINAL RECOMMENDATION

Recommendation of the Action Plan Team: Advocacy, Partnerships and Marketing

Issue 1-38, Item #128 (page 39 of the Action Plan)

The Federal fire program does not have a designated spokesperson and lacks a coordinated effort.

Summary:

R-128 Increase activity with the FEMA Office of Public Affairs.

Recommendations:

- A. Need to establish a permanent USFA Public Information Officer.
- B. Encourage a 2-way dialogue with FEMA Office of Public Affairs.

Timeframe: Immediate and high priority

Estimated Cost: Based on grade determination

Conclusion:

With the establishment of a permanent Public Information Officer, policies and procedures to directly support USFA public information would be developed. Increased 2-way coordination with the FEMA Office of Public Affairs will aid in accomplishing the FEMA/USFA mission.

**Submitted by: Action Plan Team -
Advocacy, Partnerships and Marketing Team April 6, 2000**

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APPROVAL DATE: _____ DISAPPROVAL DATE: _____