

FINAL RECOMMENDATION

Recommendation of the Action Plan Team: Advocacy, Partnerships and Marketing

Issue 1-38, R-#126 (page 38 of the Action Plan)

The Federal fire program does not have a designated spokesperson and lacks a coordinated effort.

Summary:

R-126 The Chief Operating Officer shall coordinate the efforts/activities of the USFA.

Recommendation:

This has been accomplished with the hiring of Ken Burris, September 1999. The COO guides the strategic planning process, sets programmatic goals, and expectations for the USFA staff and coordinates USFA activities with the USFA Administrator and the FEMA Director.

Time Frame: Current Practice

Conclusion:

Continuing this process enhances teamwork and reduces duplication of effort resulting in a more efficient and effective organization.

**Submitted by: Action Plan Team -
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